BREAST CANCER RESOURCE CENTER'S
ART BRA®
MOON, MYTH & MAGIC

Sponsorship Opportunities

Become the Light

When someone is facing breast cancer, the right support can transform fear and uncertainty into knowledge, confidence and a path forward.

By sponsoring Art Bra® 2027, you become the light who makes it possible for individuals and families to have knowledgeable, compassionate guidance and support throughout their breast cancer experience.

PRESENTING SPONSOR

North Star

$70,000

Leading the way and being the light that inspires others to follow.

30	3	◆ VIP Reception ◆ Premium Seating ◆ Full-Page Program Ad
GUESTS	TABLES	

RECOGNITION

- Exclusive naming as Presenting Sponsor
- Logo on event program cover
- Premier logo recognition across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Branded social media post
- Verbal recognition

EXCLUSIVE BENEFIT

Opportunity to welcome guests during the program

SPONSOR

Guiding Star

$25,000

Recognizing extraordinary, sustained commitment to BCRC and the individuals and families we serve.

20 GUESTS	2 TABLES	◆ VIP Reception ◆ Premium Seating ◆ Full-Page Program Ad

RECOGNITION

- Prominent Guiding Star logo recognition across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Dedicated social media recognition
- Verbal recognition

DISTINGUISHED PARTNER RECOGNITION

Special recognition of the sponsor's extraordinary, sustained philanthropic commitment to BCRC.

SPONSOR

Constellation

$20,000

Together, individual points of light become something greater.

20 GUESTS	2 TABLES	◆ VIP Reception ◆ Premium Seating ◆ Full-Page Program Ad

RECOGNITION

- Prominent Constellation logo recognition across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Branded social media post
- Verbal recognition

Choose a Constellation Sponsorship and/or one of the exclusive branding opportunities below:

Moonrise VIP Reception

Logo and sponsor recognition on large LED screen in Reception.

EXCLUSIVE

Moonlight Lounge Reception

Logo and sponsor recognition on large LED screen in Reception.

EXCLUSIVE

Celestial Portrait

STEP & REPEAT

Logo on official Step & Repeat and resulting photos • Dedicated photographer.

EXCLUSIVE

SPONSOR

Luminary

$15,000

Shine a light that helps transform the breast cancer experience.

10	1	◆ VIP Reception ◆ Premium Seating ◆ Half-Page Program Ad
GUESTS	TABLE	

RECOGNITION

- Luminary-level logo across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Branded social media post
- Verbal recognition

Choose a Luminary Sponsorship and/or one of the exclusive branding opportunities below:

Light the Way Live Auction

Logo on stage screens throughout Live Auction.

EXCLUSIVE

Moonlit Portrait Studio

PHOTO BOOTH

Logo on digital photos shared by guests.

EXCLUSIVE

SPONSOR

Beacon

$10,000

Help light the way for individuals and families facing breast cancer.

10	1	◆ VIP Reception ◆ Premium Seating ◆ Half-Page Program Ad
GUESTS	TABLE	

RECOGNITION

- Beacon-level logo across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Dedicated social media recognition
- Verbal recognition

SPONSOR

BEACON *(cont.)*

Choose a Beacon Sponsorship and/or one of the exclusive branding opportunities below:

Celestial Arrival

VALET

Logo/signage in valet area • Vehicle display opportunity.

EXCLUSIVE

Gateway to the Stars

GRAND ENTRANCE

Branded recognition at the event entrance.

EXCLUSIVE

First Light Welcome

REGISTRATION

Branded recognition at registration.

EXCLUSIVE

Constellation Auction

SILENT AUCTION

Logo recognition throughout Silent Auction.

EXCLUSIVE

Diamonds in the Sky

JEWELRY RAFFLE

Branded recognition at raffle experience.

EXCLUSIVE

Celestial Escape

STARGAZING GETAWAY RAFFLE

Branded recognition at raffle experience.

EXCLUSIVE

The Oracle's Reveal

ORACLE SPONSOR

Logo recognition on stage screens during show opening.

EXCLUSIVE

Illumination Production

Logo recognition on stage screens during beginning of program.

EXCLUSIVE

Runway Beneath the Stars

Logo on stage screens during the Art Bra® runway show.

EXCLUSIVE

Starlight Champagne

Branded signage on each VIP table in the ballroom.

EXCLUSIVE

Dinner Beneath the Stars

DINNER SPONSOR

Sponsor logo prominently featured on all dinner menus.

EXCLUSIVE

Celestial Wine

TABLE WINE

Sponsor logo prominently featured on all dinner menus.

EXCLUSIVE

SPONSOR

MOONLIGHT

$7,500

Bring light and reassurance to an uncertain path.

8 GUESTS

- VIP Reception
- Premium Seating
- Quarter-Page Program Ad

RECOGNITION

- Moonlight-level logo across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Dedicated social media recognition

Choose a Moonlight Sponsorship and/or one of the exclusive branding opportunities below:

Moonlight Mixology

SIGNATURE COCKTAIL

Logo on Signature Cocktail menus at bars.

2 AVAILABLE

Rising Stars

MODEL SCHOOL

Logo on Model School signage & model communications • Opportunity to address models.

EXCLUSIVE

SPONSOR

STARLIGHT

$6,000

Add your light to a community creating hope.

6 GUESTS

- VIP Reception
- Premium Seating

RECOGNITION

- Starlight-level logo across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report
- Linked logo on website
- Table recognition
- Dedicated social media recognition

Choose a Starlight Sponsorship and/or one of the exclusive branding opportunities below:

Model Experience

Logo on model gift bags & model communications.

5 AVAILABLE

Artistry

HAIR & MAKEUP

Logo displayed at the beginning of the runway show.

4 AVAILABLE

Visionary Designer

Logo displayed at the beginning of the runway show.

4 AVAILABLE

Discovery Experience

EVENT ACTIVITY

Logo/signage at special activation area.

EXCLUSIVE

SPONSOR

Celestial $3,500

Be part of the collective impact that makes hope shine brighter.

4 GUESTS

- VIP Reception

RECOGNITION

- Sponsor listing across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report.

SPONSOR

Aurora $1,500

Every light matters. Help illuminate the way forward.

2 GUESTS

- VIP Reception

RECOGNITION

- Sponsor listing across Art Bra® website, program, signage, digital marketing, social media, stage screens, event communications & Sponsor Impact Report.

Sponsor Benefits at a Glance

BENEFIT	North Star $70K	Guiding Star $25K*	Constellation $20K	Luminary $15K	Beacon $10K	Moonlight $7.5K	Starlight $6K	Celestial $3.5K	Aurora $1.5K
GUESTS	30	20	20	10	10	8	6	4	2
VIP RECEPTION	✓	✓	✓	✓	✓	✓	✓	✓	✓
PREMIUM SEATING	✓	✓	✓	✓	✓	✓	✓	—	—
PROGRAM AD	Full	Full	Full	½	½	¼	—	—	—
LOGO RECOGNITION	Premier	Prominent	Prominent	✓	✓	✓	✓	—	—
SPONSOR LISTING	✓	✓	✓	✓	✓	✓	✓	✓	✓
WEBSITE LINK	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Listing	Listing
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	✓	✓	✓	—	—
VERBAL RECOGNITION	✓	✓	✓	✓	✓	—	—	—	—
TABLE RECOGNITION	✓	✓	✓	✓	✓	✓	✓	✓	✓
EXCLUSIVE SPONSORSHIP	Presenting	Custom	Choice	Choice	Choice	Choice	Choice	—	—